

SPECIAL **MADE 2.0** WORKSHOP EDITION



MADE 2.0
Mindset-Change for Academic Development in Entrepreneurship

August 27-29, 2025 **Venue: Babcock University**

DR AYODEJI AJIBADE
Director, Babcock Entrepreneurship Development Centre (BEDC)
Host

DR PETER BAMKOLE
Deputy Vice Chancellor (Admin)
Pan-Atlantic University
Lead Facilitator

Supported by: 

www.babcock.edu.ng/entrepreneurship



Our Mission

Building business leadership through cutting edge entrepreneurial and innovative mindset, and impacting society for positive changes.

Our Vision

First class faith-based Entrepreneurship Development Centre building business leaders to transform the world positively.

Words in Marble

But remember the Lord your God, for it is He who gives you the ability to produce wealth, and so confirms His covenant, which He swore to your ancestors, as it is today.

Deuteronomy 8:18 (NIV)

We are not just teaching entrepreneurship; we are living it, modeling it, and spreading it.

Highlights

- 3 Days of Learning
- 100 Faculty
- Young Entrepreneurs' Pitches
- International Partnerships
- Inspiring Testimonies

Introductory Write-Up

With a bold new academic year ahead, Babcock Entrepreneurship Development Centre (BEDC) proudly presents the second edition of Mindset-Change for Academic Development in Entrepreneurship (MADE). This edition of BEDC Digest captures the heartbeat of the 3-day event, bringing you stories, reflections, and lessons from the transformative journey.





AYODEJI T. AJIBADE (PhD)

Welcome to this special edition of BEDC Digest. This issue is dedicated to capturing the journey of MADE 2.0, a 3-day transformational workshop hosted at Babcock University.

At the heart of MADE is a conviction: entrepreneurship is first a mindset. It is not limited to starting businesses; it is about cultivating courage, creativity, resilience, and problem-solving. And who better to embody and model this mindset than our educators?

This is why MADE exists: to equip lecturers with tools, perspectives, and habits that turn classrooms into laboratories of innovation. When lecturers think differently, students learn differently, and when students learn differently, society is transformed.

This edition is more than a report. It is a story of mindset-shift of conversations that challenged assumptions, collaborations that sparked innovation, and young entrepreneurs who reminded us that the future is already here.

As you journey through these pages, may you be inspired, as we were, to not just teach entrepreneurship, but to live it.

Dr. Ayodeji Ajibade

Director, Babcock Entrepreneurship Development Centre [BEDC]

WHY MADE MATTERS

- Educators as Multipliers: A lecturer who thinks entrepreneurially can impact hundreds of students every semester.
- Cross-Disciplinary Reach: From Engineering to Literature, every discipline has entrepreneurial possibilities.

Ripple Effect: One transformed lecturer can inspire entire classes, who in turn shape industries, communities, and nations.

“

MADE is not about adding entrepreneurship to the curriculum. It is about reimagining education itself.



THE MADE JOURNEY

The first edition, held 3 years ago, brought fresh winds of change. Lecturers became more innovative, hackathons flourished, and students started engaging in entrepreneurial challenges. MADE 2.0 expanded this vision, deeper conversations, more departments, stronger collaborations, and even young entrepreneurs joining to showcase the possibilities of mindset shift in action.

MADE 2.0 AT A GLANCE



KEY FACTS & FIGURES

- 📍 **Venue:** Babcock University, Ilishan-Remo, Nigeria
- 📅 **Dates:** August 27–29, 2025
- 🕒 **Time:** 8:00am – 4:00pm (Days 1 & 2), 8:00am – 1:00pm (Day 3)
- 👥 **Attendance:** 100+ lecturers, 30+ departments
- 🎤 **Host:** Dr. Ayodeji Ajibade
- 🌟 **Lead Facilitator:** Dr. Peter Bamkole
- 🌟 **Special Guest Facilitator:** Dr. Helen Emore
- 🤝 **Partners:** British Council, De Montfort University, HEI Innovation, Co-Creation Hub, Babcock Consults

PROGRAMME FLOW

- Day One:** Registration, welcoming addresses, foundational lectures.
- Day Two:** Deeper lectures, collaborations, fair competition, and young entrepreneurs’ pitches.
- Day Three:** Hands-on projects, interactive sessions, and closing reflections.

ATMOSPHERE

The MADE 2.0 hall was vibrant. Faculty grouped by departments at their tables. Each day punctuated with tea breaks and lunches that became networking spaces. Conversations flowed from lecture halls to corridors, and from structured sessions into informal chats

PREPARATIONS BEHIND THE SCENES

Babcock Entrepreneurship Digest

Editor in Chief
Dr. Ayodeji Ajibade

Editor/Creative Lead
Olawale I. Arowosegbe

Photographer
Opeyemi Sambo

Finance Manager
Mrs Bukola Obafemi

Director
Dr. Ayodeji Ajibade

BUSEC President
Aguocha- Ohiagbaji
Uchenna U. E.

President
Prof. Ademola S. Tayo

Senior Vice President
(Academics)
Prof. Philemon Amanze

Senior Vice President
(Management Services)
Prof. Yacob Haliso

Vice President
(Financial Administration)
Prof. Folorunso I. Akande

**Vice President (Student
Development)**
Dr. Sunday D. Audu

THE EFFORT BEFORE THE APPLAUSE

Every great event is built on unseen labor. For MADE 2.0, months of planning preceded the opening day.

LOGISTICS & ORGANIZATION:

- Hall arranged for 10 departmental tables, each seating 10.
- Participant kits prepared: manuals, pens, name tags.
- Registration systems streamlined with 100+ confirmed names.
- Catering planned for tea breaks and lunch, with dietary considerations.

TECHNOLOGY

- Projectors, microphones, Wi-Fi tested and backed up.
- Facilitator laptops and slides pre-loaded.

CERTIFICATE:

- Printed, signed, and ready for Day Three.



Getting set up for a great day. The registration process is underway!

Despite challenges (like ensuring strong internet and reliable sound), the BEDC team overcame obstacles with resilience. The result? A seamless experience for participants.

DAY ONE HIGHLIGHTS



SETTING THE FOUNDATION

Day One was about orientation and mindset shift.

The registration desk was alive with greetings and smiles. As faculty settled at their departmental tables, the hall buzzed with expectation. The atmosphere was both formal and familial.

Dr. Ajibade's welcoming remarks reminded everyone: "We are here to reprogramme not just our teaching, but our thinking."

Foundational Lectures

The lectures probed deeply:

- Are we teaching students to repeat facts, or to create solutions?
- Do our classrooms mirror the real world, or a past that no longer exists?
- What must change in us before it can change in our students?

Discussions spilled into tea breaks, where participants animatedly debated new approaches. By the time the day closed at 4pm, many felt they were at the start of something profound.

DAY TWO HIGHLIGHTS



COLLABORATION, COMPETITION, AND YOUNG ENTREPRENEURS

Day Two was the most vibrant. Lectures were followed by collaborative group work where faculty from diverse disciplines brainstormed entrepreneurial applications.

The Fair Competition

Groups pitched ideas ranging from tech-enabled teaching aids to community-driven health initiatives. Judges praised their creativity and pushed them to think bigger.

Young Entrepreneurs Take the Stage

This day also opened a platform for young innovators to inspire their lecturers:

- **Anjola Ajayi, Founder of ACAD AI:** Joining virtually via Google Meet, she introduced ACAD AI, an artificial intelligence platform that helps lecturers set, grade, and analyze exams more effectively. Her presentation sparked curiosity and reflection: “If young entrepreneurs are already building tools to support education, what should we as lecturers be doing to prepare students for this future?”
- **Three Emerging Entrepreneurs:** A trio of young innovators showcased their products and talents, underscoring the importance of giving students real platforms to express ideas. Their courage reminded faculty that innovation thrives when nurtured early.

By the close of Day Two, it was clear: entrepreneurship was not an abstract idea. It was real, practical, and already alive in the next generation.

DAY THREE HIGHLIGHTS



FROM TALK TO ACTION

Day Three began with interactive projects. Faculty teams designed lesson plans, assignments, and assessments infused with entrepreneurial thinking. Instead of traditional tests, they explored case studies, prototypes, and problem-solving challenges.

The Student Perspective

The highlight came when Samuel Oyefusi, a student from Pan-Atlantic University, was invited by Dr. Peter Bamkole to share his journey. His presentation was magnetic. Drawing from his LinkedIn reflection, Samuel spoke about:

- Leadership lessons he learned at PAU.
- The role of innovation and diligence in shaping students.
- His belief that every university can raise future leaders if the right mindset and systems are in place.

He humorously noted how he and Dr. Bamkole had matched outfits by coincidence, a reminder that mentorship often goes beyond the classroom.

His humility, authenticity, and bold vision left faculty deeply moved. Many admitted they had underestimated what students could teach them.

The programme concluded at 1pm, but the lessons lingered: entrepreneurship is not just taught, it is demonstrated, lived, and passed on.

VOICES FROM THE EVENT



PARTICIPANT TESTIMONIALS

The true impact of MADE 2.0 was captured in the voices of those who experienced it:

- “I’ve attended many academic workshops, but none like this. It challenged me to rethink not just how I teach, but why I teach.” – Faculty, Engineering
- “The fair competition reminded me that my students need to compete with ideas, not just grades.” – Faculty, Computer Science
- “For the first time in a long time, I left a workshop feeling not just trained, but transformed.” – Faculty, Art
- “As a nurse educator, I now see how entrepreneurial thinking can make healthcare training more practical and life-saving.” – Faculty, Nursing
- “We often think entrepreneurship is for business students. MADE showed me that entrepreneurship belongs in every classroom.” – Faculty, Languages & Literary Studies

PARTICIPANT SPOTLIGHT



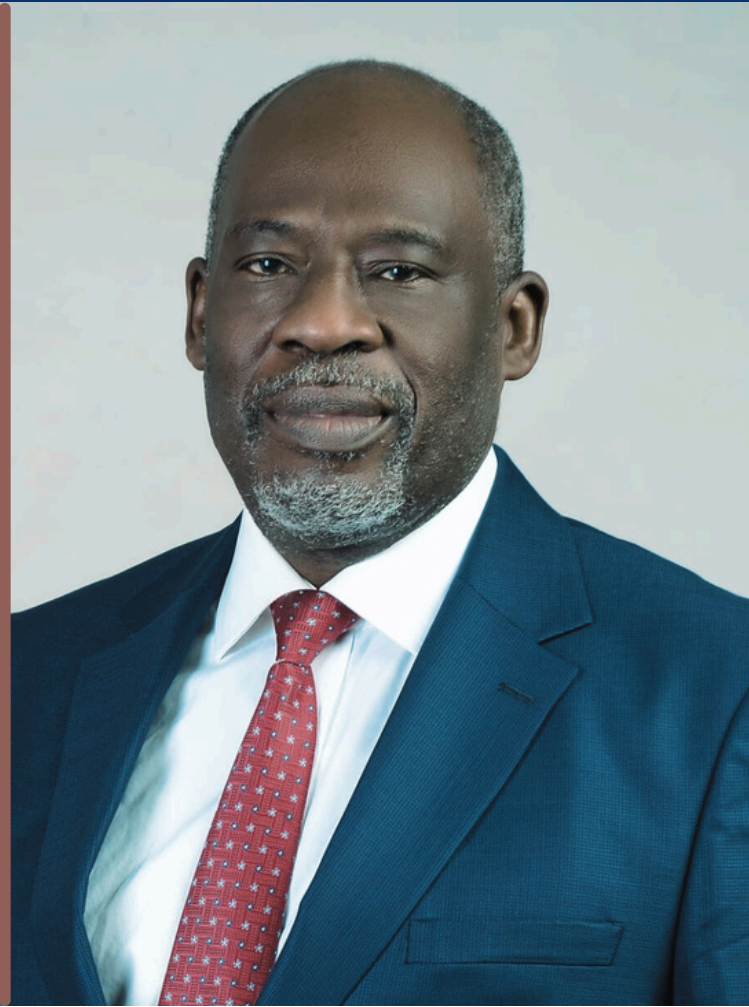
100 EDUCATORS, 30+ DEPARTMENTS, ONE VISION

MADE 2.0 drew participants from a wide range of departments across Babcock University.

- **Health Sciences:** Nursing, Anatomy, Medical Laboratory Science, Public Health.
- **Engineering & Technology:** Computer Science, Software Engineering, Mechanical Engineering.
- **Humanities & Social Sciences:** Law, Political Science, Religious Studies, Social Work.
- **Creative Arts & Media:** Music, Literature, Languages.
- **Business & Economics:** Accounting, Finance, Marketing, Economics.

This diversity was the heartbeat of MADE 2.0. Imagine a law lecturer collaborating with a nutritionist, or an engineer brainstorming with a sociologist. Such combinations sparked fresh ideas and demonstrated that entrepreneurship truly transcends disciplines.

LEAD FACILITATOR PROFILE



PETER BAMKOLE (PhD)

Dr. Peter Bamkole, widely recognized as “Mr. Enterprise,” is the pioneer Director of the Enterprise Development Centre (EDC) at Pan-Atlantic University. A visionary leader and a passionate advocate for business growth, he has dedicated his career to shaping and nurturing the entrepreneurial ecosystem throughout Africa. His expertise extends beyond the classroom, as he has a proven track record of mentoring countless entrepreneurs and influencing key policies in innovation and education.

In his professional engagements, such as his impactful facilitation at MADE 2.0, Dr. Bamkole masterfully combines robust business theory with compelling storytelling. His unique and interactive facilitation style is rooted in the belief that innovation is born from discomfort, and he challenges participants to willingly step outside of their comfort zones. He provides not only a deep well of insightful knowledge but also practical, hands-on tools that empower individuals to drive personal and professional transformation.

His profound impact is perhaps best captured by the words of those he has worked with. Participants consistently describe his sessions as “a mirror,” a powerful experience that helps them to see not just what they currently are, but the vast potential of what they could truly become.

MADE 2.0 WAS A SHINING EXAMPLE OF HOW PARTNERSHIPS CAN MULTIPLY IMPACT



British Council:

Brought global expertise and alignment with international best practices.



De Montfort University, UK:

Contributed research-backed insights into higher education innovation.



HEI Innovation:

Offered frameworks for integrating entrepreneurship into curriculum design.



Co-Creation Hub (CcHub):

Shared practical strategies for bridging academia with real-world enterprise.



Babcock Consults:

Ensured smooth operations and logistical support.

Each partner added a unique ingredient, ensuring that MADE 2.0 was not just a local event, but a globally relevant conversation.



BEYOND MADE 2.0: THE ROAD FORWARD

As the last chair was folded and certificates handed out, one thing became clear: MADE 2.0 was not a conclusion, but a launchpad.

What's Next?

- **Classroom Transformation:** Faculty will begin integrating entrepreneurial challenges into their courses.
- **Innovation Labs:** BEDC plans to roll out interdisciplinary hackathons where students solve community challenges.
- **Continuous Training:** Follow-up MADE sessions and refresher courses are already being planned.
- **Research and Policy:** Insights from MADE will inform university-wide strategies for entrepreneurship education.

The future we envision is one where every Babcock graduate, whether lawyer, doctor, artist, or engineer leaves campus not just with a degree, but with the courage, creativity, and competence to innovate.



Participants deliberating on a task



Participants diving deep into the task at hand.



Focused on the task.



Problem-solving in progress.



Participants posing with their program files



Participants with their program files in hand

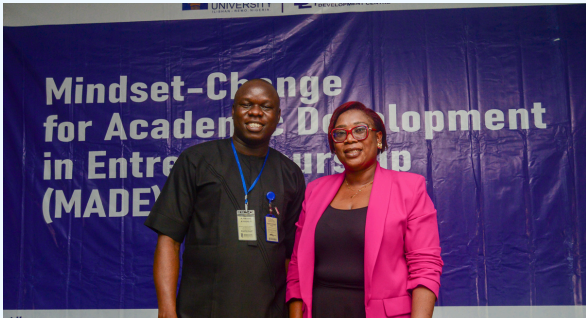


Our host, Lead Facilitator with an invited guest speaker



Our host, Lead Facilitator with an invited guest speaker

GALLERY PAGE



Dr. Ayodeji Ajibade with our esteemed guest during the event.



Dr. Peter Bankole interviewing a guest.



Networking and connecting over a well-deserved meal.



Participants chatting about the day's sessions over a tea break.



Participants discussing a task at hand



Collaboration in motion.



Participants listening with rapt attention as our guest speaker shares valuable insights



Dr. Ayodeji Ajibade, Dr. Peter Bankole, and Dr. Helen Emore with a participant.



FINAL REFLECTIONS

At Babcock University, entrepreneurship is not an afterthought, it is a culture. MADE 2.0 reinforced this truth by reminding us that transformation begins with mindset.

The conversations have ended, but the impact has just begun. In classrooms across Babcock, students will soon encounter a new kind of lecturer: one who doesn't just teach theories, but ignites ideas; one who doesn't just grade assignments, but nurtures solutions.

Together, we are raising a generation that will not just survive tomorrow's challenges, but create tomorrow's opportunities.

Follow BEDC:

 www.babcock.edu.ng/entrepreneurship

