

BABCOCK ENTREPRENEURSHIP DIGEST

BEDC X BUSEC

VOL 2 ISSUE 1

FEBRUARY 2025



THE DISRUPTORS; Shaping The Future through Bold Ideas

FEATURING

BUSEC IN 2024

A year of impact and innovation

STARTUP SPOTLIGHT

*Inspiring interviews with Babcock
Student's Startups*

SUCCESS STORY

*Celebrating Excellence; Kehinde Israel
wins #15,000,000 at Channels TV Fund-
it-Forward, Series B.*

WORDS IN MARBLE

*"As small business owner, your best chance of
success is to sell what people want"*

Otunba Akin Alabi

Our Vision

First class faith-based Entrepreneurship
Development Centre building business
leaders to transform the world positively.

Our Mission

Building business leadership through
cutting edge entrepreneurial and
innovative mindset, and impacting
society for positive changes.

Babcock Entrepreneurship Digest

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Dr. Sunday D. Audu



AYODEJI T. AJIBADE (PHD)

nurture groundbreaking ideas, empower bold thinkers, and create an ecosystem where innovation flourishes.

The past year was one of remarkable achievements and growth for the entrepreneurship ecosystem at Babcock University. The Babcock Entrepreneurship Development Centre (BEDC) in collaboration with the Babcock University Student Entrepreneurship Club

As we progress through another year filled with potential and opportunities, I am honored to address our incredible community of innovators, disruptors, and changemakers at Babcock University. I am filled with optimism for the future of entrepreneurship at Babcock University.

The theme for this edition, **"The Disruptors: Shaping the Future Through Bold Ideas,"** perfectly captures the spirit of innovation and transformation that defines our entrepreneurial community.

At the Babcock Entrepreneurship Development Centre (BEDC), our mission has always been clear; to

(BUSEC) successfully organised and hosted transformative programs including the yearly **Babcock Entrepreneurship Week (BEW)** which brought together industry leaders, alumni, and students, sparking invaluable discussions and collaborations. The third edition of **Babcock Innovation Challenge (BIC)** was another standout event, offering funding and mentorship to exceptional startups. Notably, **The Street to Forbes Campus Tour**, and **The Enterprise Colloquy Series** served as a platform that connected students with entrepreneurs who have navigated their way to global recognition and fostered meaningful discussions on pressing challenges

**Insights and
Inspiration From
BEDC's Leadership**

DIRECTOR'S DESK

and innovative solutions.

These programs exemplify our commitment to creating opportunities where ideas are born, nurtured, and transformed into tangible solutions.

As we celebrate these successes, we are even more determined to build on them in 2025.

This year, we commit to:

1. **Expand Opportunities for Learning and Growth** by introducing new training programs, workshops, and mentorship initiatives to nurture the creative and technical skills needed for entrepreneurial success.

2. **Strengthen Partnerships** by collaborating with industry leaders, organizations, and alumni to provide real-world opportunities and resources for our entrepreneurs.

3. **Recognize and Celebrate Achievements:** Through this magazine and other platforms to showcase the remarkable efforts and successes of our disruptors.

At Babcock Entrepreneurship Development Centre (BEDC), we understand that entrepreneurship is not just about starting a business; it is about creating a sustainable ecosystem that nurtures innovation and drives growth.

To this end, we are developing plans that ensures continued

growth of our students and would accelerate their entrepreneurial success. Some of these plans to mention a few, includes; Coordinating programs that will offer tailored guidance and resources to help early-stage startups scale their operations and achieve market readiness, launching programs that connect startups with investors to ensure that bold ideas are supported with the capital they need to thrive, and continue to build on the success of the Babcock Innovation Challenge.

This edition is themed **“The Disruptors: Shaping the Future Through Bold Ideas.”**

In today's rapidly evolving world, standing still is not an option. The disruptors among us, innovative entrepreneurs who challenge norms, embrace emerging technologies, and dare to re-define industries, are leading the charge into the future. These trailblazers embody the essence of what entrepreneurship stands for; courage, creativity, and an unwavering commitment to progress.

This edition celebrates the visionaries within our Babcock University community who are rewriting the rules and reshaping the narrative of

success. From tech innovators leveraging artificial intelligence to solve real-world problems to sustainable startups addressing global challenges, their stories inspire us to dream bigger and aim higher.

As we celebrate the disruptors among us, I encourage you to draw inspiration from their journeys. Let their boldness ignite your own passion to innovate and make a difference. The future belongs to those who dare to shape it, and at Babcock University, we are proud to lead the charge.

To everyone who is part of this vibrant community; students, alumni, faculty, and partners, I encourage you to join us in embracing the spirit of disruption. Let us continue to challenge the norm, push the boundaries of what is possible, and shape the future through bold ideas. Together, let us continue to foster a legacy of innovation that will inspire generations to come.

Cheers to a year of transformative growth, impactful disruptions, and shared success.

Warm regards,
Ayodeji T. Ajibade (PhD)
Director, Babcock
Entrepreneurship Development
Centre (BEDC)
Babcock University



BUSEC in 2024: A Year of Impact and Innovation

The year 2024 was one of dynamic growth and impactful engagement for the Babcock University Students' Entrepreneurship Club (BUSEC). We embraced challenges, celebrated creativity, and are proud of the milestones we achieved. As a driving force for entrepreneurial spirit on campus, we did not just host events, we ignited sparks, forged connections, and empowered a generation of future innovators. Through specially curated events, from inspiring seminars to thrilling competitions and insightful colloquiums, BUSEC provided the platform for students to explore their potential and shape their futures.

Join us on a quick walk down 2024 memory lane.

A. Streets to Forbes: Where Inspiration Met Reality

Imagine sitting across from someone who turned adversity into an empire. That was the experience we delivered with “Streets to Forbes,” featuring the dynamic Akin Akinpelu.

Akin Akinpelu, is a renowned entrepreneur and thought leader. He shared his captivating journey from overcoming adversity to building a thriving business.

His honest story of resilience and entrepreneurial triumph resonated deeply, leaving attendees not just inspired, but equipped with practical insights on navigating the entrepreneurial landscape. This was not just a talk; it was a masterclass in turning vision into reality, emphasizing strategic thinking, calculated risks, and unwavering perseverance.



Dr. Akin Akinpelu during the Street to Forbes Campus Tour

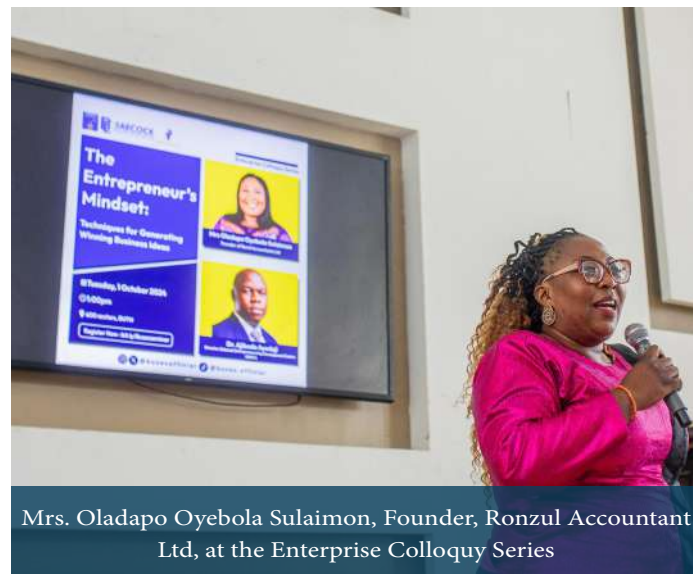
B. Enterprise Colloquy Series: The Entrepreneurial Mindset

BUSEC bridged the gap between academia and industry through the Colloquy Series. The insightful session featured leading experts including Dr. Ayodeji Ajibade, Director, Babcock Entrepreneurship Development Centre (BEDC) and Mrs. Oladapo Oyebola Sulaiman, Founder,

Ronzul Accountant Ltd.

They both offered invaluable insights on risk management, innovation, and leadership, and shared actionable strategies for building sustainable businesses.

BUSEC ensured these sessions were not just lectures, but interactive dialogues that empowered students with strategies to develop a focused mindset.



Mrs. Oladapo Oyebola Sulaimon, Founder, Ronzul Accountant Ltd, at the Enterprise Colloquy Series

C. Babcock Innovation Challenge (BIC) 3.0: A Triumph for Prebase

The Babcock Innovation Challenge (BIC) was another cornerstone event for the Babcock University Students’ Entrepreneurship Club (BUSEC) in 2024. Over three phases, BUSEC orchestrated a platform for students to showcase their groundbreaking ideas and tackle real-world challenges. From initial applications to the nail-biting final, BUSEC nurtured a competitive yet collaborative environment. We proudly crowned Prebase as the winner for their innovative approach to streamlining student learning and we look forward to seeing their project grow and influence the educational sector.

The Babcock Innovation Challenge not only

BUSEC SPOTLIGHT

celebrated the ingenuity of students but also encouraged others to explore their creative potential. Get ready – the 4th edition of the Babcock Innovation Challenge (BIC) is on the horizon, promising even more groundbreaking ideas.



PREPBASE, Winner of Babcock Innovation Challenge 2024 with VC and Entrepreneurship Excos

D. BUSEC Picnic: Celebrating the Power of Community

Beyond the hustle of innovation and learning, BUSEC understands the importance of community. We took time to celebrate the heart of BUSEC. The BUSEC Picnic featuring games, music, and food, was a vibrant celebration of connection, laughter, and shared purpose. It was a reminder that the journey is best enjoyed together with those who share our vision, forging bonds that extend beyond the classroom and into the future.



BUSEC Members at the BUSEC Picnic

The Ripple Effect: Transforming the Student Experience

The impact of BUSEC in 2024 extends far beyond individual events. We have witnessed a tangible shift in the student body, a surge in entrepreneurial spirit, a heightened sense of innovation, and a deeper appreciation for community. The feedback has been overwhelmingly positive, with students expressing new found motivation to pursue their passions and take on leadership roles.

None of this would have been possible without the unwavering dedication of the BUSEC executive team, our invaluable partners, our supportive director, the inspiring speakers, the brilliant participants, and the enthusiastic volunteers.

We express our sincere gratitude to Dr. Akinpelu, Dr. Ayodeji Ajibade, Mrs. Oladapo Oyebola Sulaiman, Prepbase, our volunteers, and all participants who made these events possible.

Looking Ahead: The Future is Now

As we step into 2025, BUSEC is poised to reach new heights. We are committed to pushing boundaries, fostering even greater innovation, and empowering the next generation of changemakers. Join us as we continue to ignite innovation and empower futures. The future is not just coming; it is being built, right here, right now.



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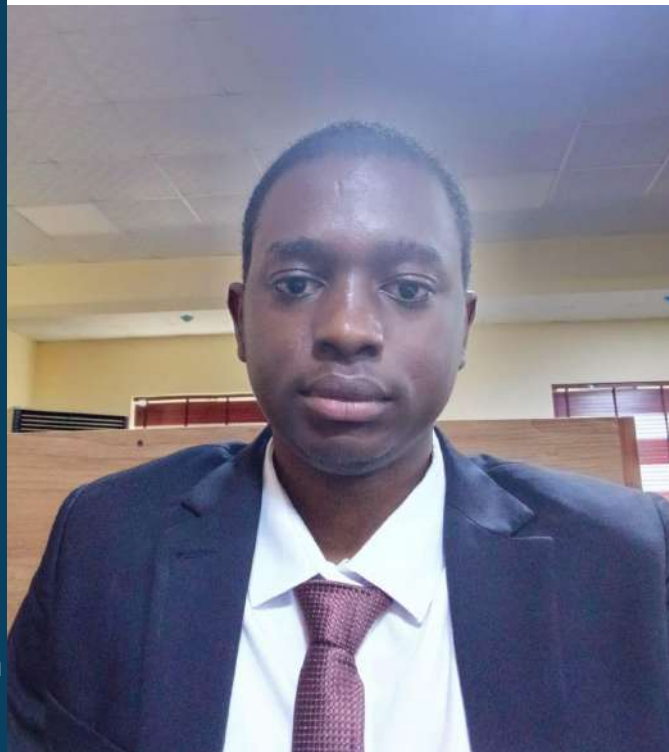
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INTERVIEW WITH PREPBASE

Can you tell us a bit about yourself?

My name is Oriolowo-Niyi Adedayo, I am currently in my final year studying Software Engineering at Babcock University. I am also running Prepbase, my AI-driven educational startup.

Other members of the team include;

Oladejo Emmanuel - Product Designer

Ogunfowokan Emmanuel - Front-end Developer

Tell us about your startup.

My startup is called Prepbase, where the motto is pretty much “Study Smarter, Not Harder.” Prepbase is all about personalized learning. We take your notes, lectures,

or textbook chapters and transform them into quizzes, practice questions, and even summary sheets. It is like having a personal tutor that tailors everything to your unique learning style and pace. We harness the power of AI to help students (or basically anyone with a curious mind) level up their learning with features like auto-generated summaries, personalized quizzes, and an interactive Q&A chatbot. Think of it like having the most helpful classmate around—except

it is available 24/7 and never hogs the study snacks.

Prepbase started as a humble side project during my SIWES. Initially, it was more like a digital “cheat sheet” for my own exam prep. But seeing how much my classmates and peers loved it, I turned it into a startup about 5 months ago. We have been on this rollercoaster ride ever since!

What was the inspiration behind having a startup even while a student?

I was the kind of student who would turn every study session into a mini research party. I realized my classmates often struggled finding efficient ways to review

huge chunks of material. So, I thought, “Why not create a tool that does the heavy lifting?” The idea of combining AI and Education was too tempting to ignore. Also, I love a good challenge—what is more challenging than being a student entrepreneur?

What was the reason or the idea behind choosing this niche to base your startup?

Education is the great equalizer, right? We live in a world where knowledge is power, yet the ways we learn have not always kept up with the tech revolution. I chose this niche because I wanted to make learning not just easier, but also more interactive and fun. Think of it as leveling up in a video game—except your reward is real-world knowledge and, hopefully, better grades.

What steps did you take to turn your idea into reality?

1. **Mind-Mapping & Brainstorming:** I took over the largest whiteboard I could find and scribbled until the janitor politely told me to leave.
2. **Prototyping:** I built a very basic website (it barely worked, but it was enough to test the concept).
3. **Gathering Feedback:** I asked friends, professors, and unsuspecting classmates to try



it and brutally criticize it.

4. **Iteration & Development:** Armed with feedback, I improved the platform’s design and integrated more AI features.

5. **Launch & Grow:** I put Prepbase online, spread the word through social media, and eventually refined it into what it is today.

How easy was taking those steps to turn your ideas into reality?

Calling it a smooth path would be like calling a rollercoaster a gentle stroll in the park. There were weeks I spent having only 4 hours of sleep. Funding was tough, coding bugs popped up like uninvited guests, and there were moments of self-doubt. But every challenge was a lesson in disguise. If it were easy, everyone would do it!

How did you balance the demand of academics with that of running your startup. And what was your motivation to keep going?

It was not easy. That was me—trying to balance 8 a.m. classes with late-night programming sessions. Of course, there were times my grades took a dip, and Prepbase’s progress stalled mostly during exam times. But I learned to plan my days religiously, set boundaries, and accept help whenever it was offered. And when things were not going as planned, I took a step back, reminded myself of the bigger picture, and cut myself some slack. Sometimes, that meant pausing a new feature on Prepbase to study for exams. Other times, it meant skipping some pleasures to fix a stubborn bug. My motivation? The belief that Prepbase could genuinely make learning better for people, plus the unwavering support of friends who believed in my mission.

What resources have been most helpful to you in your startup journey?

- **Professors turned Mentors:** They provided academic guidance and connected me with potential collaborators.
- **Babcock University Student Entrepreneurship Club (BUSEC):** Gave me a platform to pitch my idea and gather a small but

BABCOCK STARTUP SPOTLIGHT

mighty team.

- **Online Communities:** Places like Slack channels for budding entrepreneurs.
- **Prebase itself:** Building it forced me to learn new coding techniques and sharpen my knowledge retention!

What role do you think the school and Babcock Entrepreneurship Development Centre (BEDC) play in supporting startups?

They are like greenhouses for budding ideas—providing a safe environment, mentoring, and grants. But they could do more by: Offering co-working spaces with advanced tech resources.

Running more pitch competitions that lead to seed funding.

Looking back, how much progress would you say your startup has made?

We have gone from a scrappy practice tool to a platform that 5,000+ students use regularly. Seeing users engage, ask questions, and boost their results is the biggest indicator we are headed in the right direction.

What strategies did you find effective in growing your startup and managing your academics?

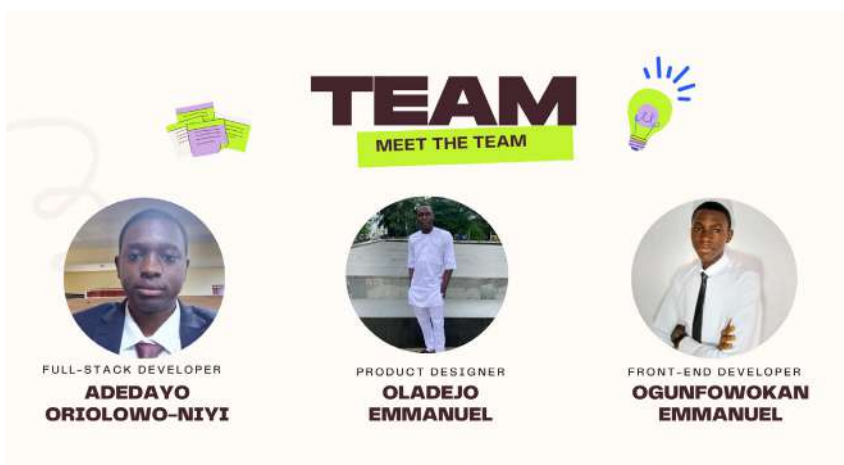
1. **Micro-Goals:** Breaking big tasks into digestible “bites.”
2. **Time-Blocking:** Scheduling exact hours for study vs. startup work.
3. **Focus Sprints:** 30 minutes of laser-focus coding or studying, then a quick break.
4. **Leaning on Teamwork:**

- **Humor:** You need a sense of humor when everything goes wrong at 3 a.m.
- **Vision:** Keeping my eyes on the ultimate goal—improving education with AI.

What is the vision of your startup and the interim goals in achieving it?

I would be lying if I said I do not sometimes imagine Prebase taking over the educational world in a very friendly, helpful kind of way.

Our vision is to become the go-to global hub for interactive, AI-powered learning—where anyone can walk in and find resources



Collaborating with peers for group projects and delegating tasks to my startups’ small but passionate team.

What personal qualities do you believe have been essential to your success?

- **Curiosity:** I am the guy who always asks “Why?”
- **Resilience:** Bouncing back from failed experiments is like a personal pastime.

that match their pace, style, and goals. We want to be that supportive friend who is always a step ahead, anticipating what you need to study next.

We plan to achieve this by;

- Expanding our content library to cover new fields (from archaeology to astrophysics!).
- Partner with educational institutions to integrate Prebase into more

classrooms.

- Enhance personalization by using advanced machine learning to tailor the study journey for each user.

What are some goals or milestones you have achieved in your startup and what have been some rewarding aspects of the journey?

- Surpassing 5,000 active users was a massive milestone.
- A few notable partnerships
- Having students send testimonials about how Prepbase helped them ace crucial exams—that is better than any trophy for us.

Do you think that your perspective to business, academics, or life in general has changed since you began your startup? Do you approach things the same way you did before?

Before Prepbase, I saw “studying” and “business” as polar opposites—like oil and water. Now, I realize they are connected by problem-solving, strategy, and creativity. I definitely approach life with more open-mindedness and a willingness to test, fail, and iterate.

The theme for this edition is “The Disruptors: Shaping the Future Through Bold Ideas”. How do you envision your startup shaping the world?

I see Prepbase leading a learning revolution where AI helps break down complex topics into digestible bites, leveling the educational playing field worldwide. Our bold idea? Learning does not have to be a chore—it can be immersive, interactive, and absolutely game-changing.

Is your startup open to collaborations and what kind of collaborations would you be interested in?

We are always open to teaming up with educators, content creators, and tech innovators who want to push the envelope on learning. Whether it is plugging into a library’s digital collection or co-developing specialized courses with subject matter experts, we are game.

How can readers learn more about your start-up and get involved?

Check us out at: [Prepbase.ai](https://prepbase.ai) Explore the platform, take it for a spin, and if you have ideas to share or want to partner, shoot us a message at: founders@prepbase.ai. We believe in a

collaborative approach.

Any last words or pieces of advice to share with the readers?

- **Stay Curious:** Curiosity fuels innovation.
- **Embrace Failure:** It is the best teacher you will ever have.
- **Dream Big, Start Small:** Ideas grow with consistent, patient effort.
- **Remember to Laugh:** A good sense of humor can carry you through the toughest moments.

In summary, go out there and be disruptive—in the best possible way. The future belongs to those willing to color outside the lines!

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INTERVIEW WITH SERENIMIND

Can you tell us a bit about yourself?

My name is Oyenuga Ridwan, and I am currently studying Computer Science at Babcock University. I would be graduating in 2025. I am the founder and CEO of SereniMind, a mental health tech startup that I started while still a student. Alongside my academics, I have been actively managing and growing this venture.

Other members of the team include;

Amusa Quadri: UI/UX Lead

Akinsiku Ayomide: Marketing/
Outreach Lead

Tell us about your startup.

The name of my startup is SereniMind. SereniMind is a

mental health-focused platform designed to provide accessible resources and tools for emotional wellness. We offer services such as AI-powered chatbots for mental health support, journaling tools, community forums, and bookings with mental health professionals. I officially launched SereniMind in 2024, so it has been active for about a year now.

What was the inspiration behind having a startup even while a student?

I have always been passionate about solving problems in

my environment. During my time in school, I noticed that mental health was often overlooked, despite its significant impact on students and young professionals. I wanted to create something that could make a meaningful difference, even as a student.

What was the reason or the idea behind choosing this niche to base your startup?

Mental health is a pressing issue, and I wanted to leverage technology to provide innovative solutions for it. This niche aligns with my goal of building a product that impacts lives positively.

What steps did you take to turn your idea into reality?

I started with market research



to understand the needs of my target audience. Then, I assembled a team with complementary skills, including UI/UX design, marketing, and web development. We created a minimum viable product (MVP) and launched a beta version to gather user feedback.

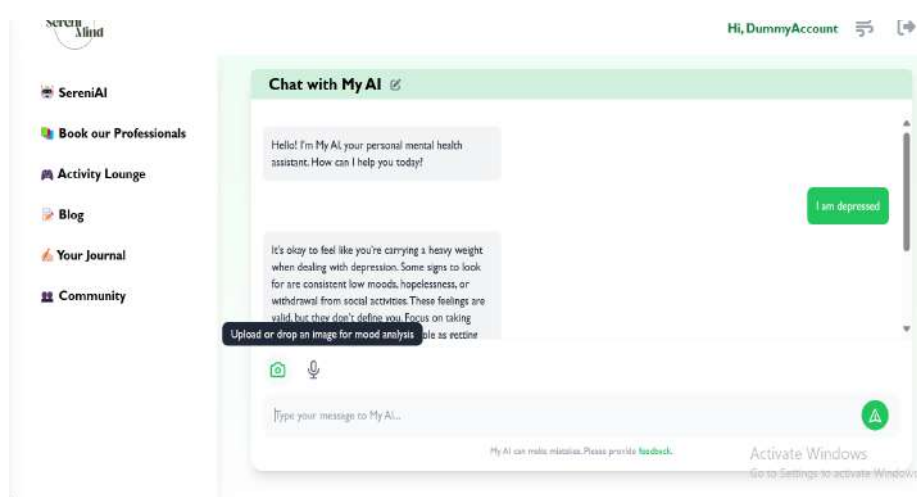
How easy was taking those steps to turn your ideas into reality?

The process was far from easy. Funding and time management were significant challenges. Convincing people to take mental health seriously was another hurdle. However, my team and I pushed through, using setbacks as learning opportunities.

How did you balance the demand of academics with that of running your startup. And what was your motivation to keep going?

It was tough initially, but I created a schedule to allocate time for both academics and

work on SereniMind. I also delegated responsibilities to my team members, which eased the workload. There were times when academics took a hit, especially during key startup events. I managed by seeking support from friends and mentors. My motivation to continue came from the vision of SereniMind and the feedback from people who found our platform helpful.



What resources have been most helpful to you in your startup journey?

Mentors, online courses, startup incubators and programs like the Lagos Health Summit have been invaluable. Tools like Zoho, Notion, and GitHub also helped streamline our processes.

What role do you think the school and Babcock Entrepreneurship Development Centre (BEDC) play in supporting startups?

Babcock University has provided platforms like competitions and seminars to nurture entrepreneurship. However, more mentorship programs and funding opportunities would further support startups.

Looking back, how much progress would you say your startup has made?

We have made significant progress, from developing our platform to reaching over 300 users and securing funding through competitions. SereniMind is now recognized as one of the top mental health tech startups in Nigeria.

What strategies did you find effective in growing your startup and managing your academics?

BABCOCK STARTUP SPOTLIGHT

Effective time management, leveraging social media for marketing, and engaging directly with our target audience helped grow SereniMind while managing academics.

What personal qualities do you believe have been essential to your success?

Resilience, adaptability, and effective communication have been crucial to navigating the challenges of entrepreneurship.

What is the vision of your startup and the interim goals in achieving it?

Our vision is to revolutionize mental health support through accessible and innovative technology. We plan to achieve this by expanding our platform features, collaborate with mental health professionals and grow our user base to 50,000 by the end of 2025.

What are some goals or milestones you have achieved in your startup and what have been some rewarding aspects of the journey?

Securing funding and partnerships, built a functional product, and earning recognition worldwide and through competitions.

Do you think that your perspective to business, academics, or life in general

has changed since you began your startup? Do you approach things the same way you did before?

Absolutely. I have learned to approach challenges with a solution-oriented mindset and value teamwork more deeply.

The theme for this edition is "The Disruptors: Shaping the Future Through Bold Ideas". How do you envision your startup shaping the world?

SereniMind aims to destigmatize mental health issues and make mental health resources easily accessible to everyone, particularly in Africa.

Is your startup open to collaborations and what kind of collaborations would you be interested in?

Yes, we are open to collaborations, especially with mental health professionals, NGOs, schools, and tech innovators who share our vision.

How can readers learn more about your start-up and get involved?

Visit our website at: www.serenimind.com.ng or follow us on social media:

- Twitter: @SereniMind
- Instagram: @SereniMindng

Any last words or pieces of advice to share with the readers?

To aspiring entrepreneurs, do not wait for the perfect time—start now. Embrace challenges as part of the journey, and always keep your vision in focus.

MEET THE TEAM



Amusa Quadri
UI/UX Lead



Akinsiku Ayomide
Marketing/Outreach Lead

EMBEDDING ENTREPRENEURSHIP: A CATALYST FOR INNOVATION IN RESEARCH, TEACHING AND COLLABORATION

Entrepreneurship is no longer an isolated concept within business schools—it is now a fundamental driver of innovation in universities worldwide. This was the core of the presentation by Dr Ajibade Ayodeji, Director, Babcock Entrepreneurship Development Centre (BEDC), at Babcock's University Annual Colloquim presented to the entire Babcock University Community, including Staff, Administrators, and Faculty. The presentation was themed "Embedding Entrepreneurship: A Catalyst for Innovation in Research, Teaching, and Collaboration."

What Defines an Entrepreneurial University?

In his presentation, he explored the evolution of universities—from the medieval institutions

of the 12th-15th centuries to today's entrepreneurial universities, which are actively redefining their roles beyond teaching and research, and highlighted key characteristics that set entrepreneurial universities apart:

- **Commercialization of Research Findings** - Ensuring that academic research translates into tangible products, services, or startups.
- **Driving Innovation** – Encouraging new ideas, creative problem-solving, and cross-disciplinary thinking.
- **Industry and Community Engagement** – Strengthening partnerships with businesses and society for mutual growth.
- **Contributing to Economic Development** – Playing a vital role in job creation and economic sustainability.



Where Do We Stand?

A critical part of the presentation was assessing Babcock University's current positioning relative to these expectations. While commendable strides have been made, deliberate steps must be taken to further embed entrepreneurship within our academic ecosystem.

Director, Babcock Entrepreneurship Development Centre (BEDC),
Dr. Ajibade Ayodeji at Colloquium 2025

BEDC COLLOQUIUM RECAP

Key Recommendations for Action

To align more closely with the entrepreneurial university model, the following strategies were proposed:

- **Fostering Industry Collaboration**

Faculties should work closely with industries, ensuring that academic knowledge is not just theoretical but practically applied to solve real-world challenges. Strengthening ties with industry partners will also create new opportunities for research funding, internships, and joint projects.

- **Establishing Departmental Consultancy Units**

Every department can serve as a knowledge hub by creating consultancy units that take on industry projects. This model provides a twofold benefit:

- i. For students – Hands-on experience in solving real-world problems.
- ii. For faculty – Revenue generation while staying connected to industry trends.

- **Reimagining the Academic Income Model**
Traditionally, university lecturers rely solely on salaries. However, in a thriving entrepreneurial university, faculty income should also include consultancy engagements, aligning academic expertise with industry need. This shift can bridge the remuneration gap between academia and the corporate sector, ensuring that knowledge remains valuable beyond the classroom.

A Call for Transformation

It is time for universities to rethink and reimagine how entrepreneurship can be fully integrated into their core mission. By embedding entrepreneurial thinking in our teaching, research, and collaborations, we can transform our institutions into true 21st-century entrepreneurial universities.

The conversations ignited by this presentation are only the beginning. The real impact will come from how we, as a community, embrace these opportunities to innovate, collaborate, and lead. Together, we can redefine the future of academia and entrepreneurship at Babcock University.



Attendees at the Colloquium 2025

EVENTS HIGHLIGHTS

STREET TO FORBES CAMPUS TOUR

The Babcock University Student Entrepreneurship Club (BUSEC) in collaboration with the Babcock Entrepreneurship Development Centre (BEDC) and The Campus Lifestyle (TCL), successfully hosted the "STREET TO FORBES CAMPUS TOUR" on October 27th, 2024.



Three distinguished speakers including: Dr. Akin Akinpelu, Performance Coach and Official Member of the Forbes Coaches Council, Princess Agunbaide, Self Development Coach and Multipotentialite, and Dr Ayodeji, Ajibade, Director Babcock Entrepreneurship Development Centre, headlined the event, each bringing unique insights on resilience, self-discovery, and goal-setting.



Facilitators at the Street to Forbes Campus Tour

from street hawker to accomplished coach, underscoring the importance of resilience, self-belief, and lifelong learning in overcoming adversity.



Dr. Akin Akinpelu giving his address at the Street to Forbes Campus Tour

The program ended with an interactive session, where students engaged directly with the speakers, asking questions and discussing future aspirations, allowing students gain personalized insights, making the session more impactful.



Interactive Session at the Street to Forbes Campus Tour

Attendees were encouraged to view challenges as opportunities to provide valuable solutions, as talents when nurtured could open doors to remarkable achievements.

EVENT HIGHLIGHTS CONT'D

BABCOCK INNOVATION CHALLENGE (BIC) 3.0

The third edition of the Babcock Innovation Challenge (BIC), a hallmark event under the Babcock Entrepreneurship Development Centre (BEDC) in collaboration with the Babcock University Student Entrepreneurship Club (BUSEC) was a remarkable showcase of creativity, entrepreneurial spirit among students of Babcock University.



The challenge brought together thirty [30] innovative teams who pitched groundbreaking ideas across diverse fields, out of which five [5] finalists emerged from the pool of participants, presenting their ideas to an esteemed panel of judges in the grand finale on 1st December, 2024.



The panel featured industry experts, academics, and alumni entrepreneurs who assessed each team based on creativity, feasibility, scalability, and the potential for societal impact. The panelists include Peter Adeyemi, CEO Cubbes, Israel Kehinde, CEO Lockbook, and Chinazom Arinze, CEO Autogirl, amongst others.



Of the five [5] finalists, three [3] emerged as winners and were awarded business grants, recognizing their exceptional ingenuity and feasibility of their projects. The winners include;

- **Prepbase AI:** Won the first place grant of #1,000,000. Prepbase AI is an ed-tech platform that generates real-time quizzes, feedback, summaries, and topic-related ideas from user-uploaded study materials to enhance learning.



CELEBRATING EXCELLENCE AND INNOVATION!

BABCOCK INNOVATION CHALLENGE CONT'D

- **Serenimind:** Won the second place grant of #750,00. Serenimind is a mental health tech platform for tracking mood, accessing resources, and connecting with support teams and specialized professionals.



Team Serenimind pitching their idea at the competition

- **Acad AI:** Won the third place grant of #500,00. Acad AI is an AI-powered testing system designed to assist lecturers with grading quizzes and exams, featuring a flexible and customizable grading system.



Team Acad AI pitching their idea at the competition

The Babcock Innovation Challenge 3.0 was a resounding success, highlighting the transformative potential of youth-driven innovation in addressing societal challenges.

We are thrilled to announce that Israel Kehinde, founder of LockBook, and a Babcock University Alumnus, has continued to make us proud.

In the grand finale of the business reality TV series "Fund-It-Forward" aired on Channels TV, LockBook secured the 2nd position and recieved funding of #15,000,000.



Kehinde Israel was the winner of the 2023 maiden edition of the Babcock Innovation Challenge (BIC) organized by the Babcock Entrepreneurship Centre (BEDC). He was also one of the esteemed panel of Judges at the recently concluded 3rd edition of the Babcock Innovation Challenge (BIC). This remarkable achievement is a testament to Israel Kehinde' s passion, resilience, and the unwavering institutional support provided by Babcock University.

It is worth noting that LockBook' s trajectory was transformed with funding from Babcock University through the Babcock Entrepreneurship Development Centre (BEDC) after emerging first in the maiden edition of the BIC. Congratulations to Israel Kehinde, LockBook, Babcock Entrepreneurship Development Centre (BEDC), Babcock University Entrepreneurship Student Club and Babcock University at large for this outstanding milestone. Together, we are building a future of innovation and success at Babcock University.

UPCOMING EVENTS

Babcock Entrepreneurship Development Centre (BEDC) in collaboration with Babcock University Student Entrepreneurship Club (BUSEC), have an exciting lineup of events planned for the second semester! From funding strategies to leadership transitions, workshops, and networking opportunities, the Entrepreneurship body of Babcock University is committed to equipping students and entrepreneurs with the knowledge and skills needed for success. Mark your calendars and get ready to engage

- **Babcock Innovation Challenge (BIC) 4.0**

Application for Babcock Innovation Challenge 4.0 is ongoing. The journey to discovering the next wave of innovative student-led startups begins!

Are you an entrepreneurs with groundbreaking ideas, Apply for a chance to showcase your venture and secure funding.

Register here; www.busec.org/bic

NB: Registration is exclusive Babcock University Student Entrepreneurship Club (BUSEC) members.

- **How to Structure Your Business/Startup (A Webinar)**

Join BUSEC on the 23rd February, 2025 to understand the fundamentals of business structuring, legal frameworks, and operational setups for long-term success.

- **Faith & Entrepreneurship: Biblical Principles for Business Success (A Webinar)**

Join BUSEC on the 16th March, 2025 to explore the intersection of faith and business, discovering how biblical principles can shape ethical and sustainable entrepreneurship.

- **Effective Marketing Strategies for Businesses and Startups (A Webinar)**

Master the art of marketing with practical strategies to enhance your brand visibility, attract customers, and drive business growth.

NB: Webinars are exclusive to Babcock University Student Entrepreneurship Club (BUSEC) members.

Join BUSEC now: www.busec.org/register

- **Babcock Entrepreneurship Week (BEW) 2025**

The biggest entrepreneurship event of the year! Babcock Entrepreneurship Week 2025 is set to be an electrifying experience, bringing together visionaries, startup founders, industry leaders, and innovators to explore groundbreaking ideas and disrupt the status quo!

Stay tuned for more details on how to register, participate, and compete.

CONNECT WITH US

- BEDC Web: www.babcock.edu.ng/entrepreneurship
- BUSEC Web: www.busec.org
- LinkedIn: www.linkedin.com/company/babcock-entrepreneurship-development-centre-bedc/
- Instagram: [@bedcofficial](https://www.instagram.com/bedcofficial)
[@busecofficial](https://www.instagram.com/busecofficial)

Visit www.babcock.edu.ng/entrepreneurship/news-letters to download previous editions of Babcock Entrepreneurship Digest.

EVENTS GALLERY



The Vice-Chancellor Prof. Ademola Tayo, giving his address at the Babcock Innovation Challenge (BIC 3.0)



The panelists and The Vice-Chancellor at the Babcock Innovation Challenge (BIC) 3.0



Winner of the Babcock Innovation Challenge (BIC) 3.0



Babcock University Student Entrepreneurship Club (BUSEC) Excos at BIC 3.0



Interactive Session with the Facilitators at the Street to Forbes Campus Tour



Attendees of the Street to Forbes Campus Tour



Dr. Akin Akinpelu signing off his book at the Street to Forbes Campus Tour



BUSEC Excos with Facilitators at the Street to Forbes Campus Tour