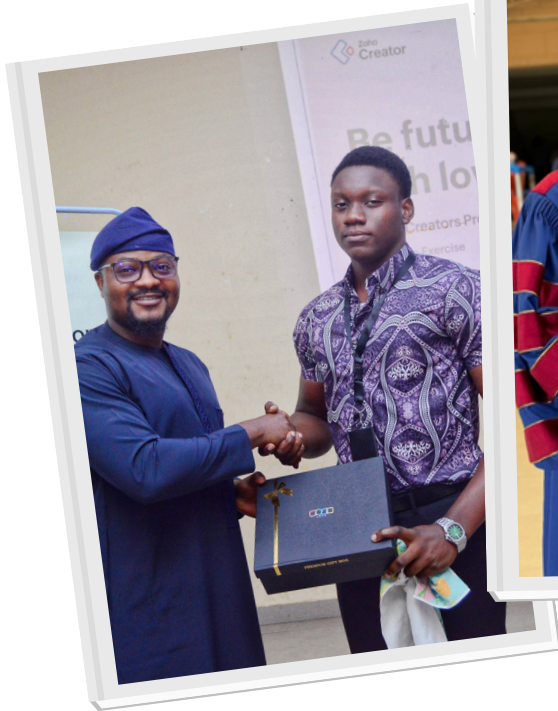


MAKING EXPLOITS



Our Mission

Building business leadership through cutting edge entrepreneurial and innovative mindset, and impacting society for positive changes.

Our Vision

First class faith-based Entrepreneurship Development Centre building business leaders to transform the world positively.

Words in Marble

Go to the ant, you sluggard; consider its ways and be wise! It stores its provisions in summer and gathers its food at harvest. How long will you lie there? When will you get up from your sleep?

**Proverbs 6:6-11
(NIV)**

Highlights

- BEDC Director's Insight
- Startup Spotlight
- Leadership Updates
- Zoho Workshop
- Inspiring Testimonies

Introductory Write-Up

The spirit of MAKING EXPLOITS defines this season at Babcock University! With immense pride, the Babcock Entrepreneurship Development Centre (BEDC) presents this new edition of the BEDC Digest. This issue is packed with stories of daring ventures and other key updates that exemplify entrepreneurial success. Dive into the pages dedicated to those who dare to build.





AYODEJI T. AJIBADE (PhD)

Welcome to this compelling edition of the BEDC Digest, dedicated to the theme of MAKING EXPLOITS.

Making an exploit is the courageous act of turning opportunity into measurable impact. This issue celebrates the diverse ways our community is living out this charge.

Our headline feature is a look at one of our own, Anjolaoluwa, the visionary CEO of ACAD AI. Her journey from graduate to entrepreneur provides a powerful case study in the resilience and ingenuity required to dominate a new, complex frontier.

Beyond this inspiring story, you will find a wealth of content: updates on the latest BUSA executive activities, key insights from our Entrepreneurship Centre projects, and practical strategies for scaling up your own ventures. Every article serves as a testament to the transformative potential that starts here at Babcock.

As you explore these pages, let the success stories challenge your assumptions. I urge you all to identify your next goal, deploy your skills, and commit to making your own unique exploit today.

Dr. Ayodeji Ajibade

Director, Babcock Entrepreneurship Development Centre (BEDC)



INTERVIEW WITH ANJOLAOLUWA AJAYI, CEO ACAD AI

I. The Personal Journey & Babcock Roots

Interviewer: Thank you for taking the time to speak with us for the BEDC Digest. Your story is a huge source of inspiration for the entire Babcock community.

Interviewer: To begin, can you tell us a little about yourself? What inspired your choice of Computer Science as a course of study at Babcock, and how did your time as a student shape your perspective on problem-solving?

Anjolaoluwa: I am Anjolaoluwa Ajayi, a data and AI professional in the day, writer at night, and leader/ founder 247 (even in my sleep, yes seriously). My choice of course was largely influenced by my dad who felt it was the right path for me given my strong Math background from secondary school and the fact that he saw early on that 'tech is the future'. My time as a student, being the course representative of my class, played a huge role in how I approached problem solving. Being a leader brings you out of your

START UP SPOTLIGHT

shell, forces you to confront many problems confidently and with grace, and also makes you a better people person. Being a leader in the computing space pushed me to want to solve problems through programming. One interesting problem I solved as a course rep with programming was building an AI chatbot that could answer my coursemates' class-related questions when I am busy or not online.

Interviewer: What was the initial challenge or observation in the academic environment that first sparked the idea for ACAD AI? Was it a personal experience with marking or grading that led to the "Aha!" moment?

Anjolaoluwa: Yes! Being course rep, I witnessed first hand how my lecturers struggled to grade hundreds of scripts under impossible pressure. Some of them had to sacrifice their holidays and family time for it, and even as a student, we would sometimes write a quiz in class or mid-semester and not see our result until weeks later or never (sometimes)... that's because the load is a lot on teachers... I had been learning a lot about AI, specialising in it since my 200 level, so in my final year, when AI technology had matured so much with the advent of LLMs, being a natural problem solver, I knew it was a problem AI could solve and decided to make it my final year project.

Interviewer: ACAD AI is a testament to the power of our Entrepreneurship Development Centre (BEDC). Can you walk us through the moment you brought the ACAD AI idea to the BEDC? How exactly did the platform, mentorship, or resources contribute to transforming your concept from a university project into a viable business?

Anjolaoluwa: I pitched Acad AI at the BIC 3 before we even had an MVP. But the BEDC and BUSEC community tapped into the vision and granted us 500,000 Naira to build out the solution and turn it into a viable business. They connected us with other entrepreneurs who put us through registering the business and building a structure.

Interviewer: What does the name "ACAD AI" stand for, and what does it represent about your core mission to transform education?

Anjolaoluwa: It means Academic AI – AI for educational good. Today, we are starting with AI that helps teachers grade theory assessments and give students feedback, tomorrow, we aim to disrupt more aspects of education (positively) through AI



Anjolaoluwa with the Vice-Chancellor of Babcock University

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Vice President (Student Development)

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II. ACAD AI: Product and Impact

Interviewer: For our readers, can you explain in simple terms how ACAD AI makes the process of question setting, marking, and grading easier for lecturers? What is the biggest time-saving and efficiency gain it delivers?

Anjolaoluwa: Acad AI is an online assessment platform that helps teachers create, manage, and grade both objective and theory-based assessments easily. Teachers can upload their lesson notes and our AI generates questions automatically from the content, or they can create questions manually if they prefer. Students then take these assessments online, and the system grades theory answers instantly using AI and the teacher's marking guide. The biggest time-saver is that it removes the need for manual marking. Teachers can focus on teaching while the platform handles the grading.

Interviewer: Beyond just speed, how does ACAD AI use Artificial Intelligence to address critical issues like bias, consistency, or exam malpractice and security in the assessment process?

Anjolaoluwa: Acad AI makes grading not just faster but fairer. In combination with AI, we use our custom algorithm to ensure consistency, so every student's answer is judged by the same standard, without bias. For exam security, we've built in tab-switching prevention: if a student leaves the exam tab, their test is automatically submitted, and the teacher gets notified. We also restrict copy-and-paste during exams to reduce cheating. As per responsible AI practices, we take accountability seriously. Beyond scores, our AI generates personal feedback for each student on every question so they can understand how they were graded and for teachers, we give them a breakdown of how the score was gotten. This is especially useful for the theory grading so they can defend it anywhere. At the end of it all, teachers still have the final say, they can edit the scores if they want. Before, any result is published or exported, teachers are advised to review the grading so that they remain responsible for the students' academic outcome, not AI.

START UP SPOTLIGHT

Interviewer: What has been the most surprising or rewarding piece of feedback you have received from lecturers and administrators who are now using ACAD AI in their institutions?

Anjolaoluwa: Most of our feedback so far has been from teachers sharing ways we can improve the system. They love how easy it is to set questions and how much time Acad AI saves, but they have also shared suggestions on better analytics and more question options. We've taken that seriously and are already adding those new features so we can provide even more value to teachers and students.



Anjolaoluwa and members of the ACAD AI team

Interviewer: What new features, perhaps using advanced AI capabilities, is ACAD AI looking to introduce in the next 1-3 years? What is your long-term vision for the impact of ACAD AI on education across Africa?

Anjolaoluwa: We are expanding quickly. Soon, teachers will be able to create and grade more question types, including Math, diagrams, and programming tasks. We are also adding stronger analytics, more anti-malpractice options, and inclusivity features to support all kinds of learners. Since about 90% of our users are students added by their teachers, we are introducing a study mode that helps students practice past questions, learn from feedback, and track their progress outside the classroom. Another big step we are working toward is grading paper exams using AI. Our long-term vision is to make Acad AI the go-to AI learning and assessment platform for educators, students, and schools across Africa and globally.

START UP SPOTLIGHT

III. The CEO's Exploits & The Future

Interviewer: You graduated relatively recently and are already leading a tech company. What was the biggest mindset shift you had to make in transitioning from a student and founder to a full-time CEO?

Anjolaoluwa: Whether you think you can or you cannot, you are right. So, every day is day one and I treat my company as my only plan. It is plan A, B, C, up to Z. We either make it or we make it. I have also been humble enough to learn. I got a degree in Computer Science, not business. So I have been learning a lot both informally and formally. Learning from my experience so far and other people's experience and also got enrolled in a couple of business trainings – INSEAD AI Venture Lab (led by Harvard Professors) and She Scales Africa Investment Readiness program (led by Opolo Global). Amazon Leadership Principles have also really guided me in this transition, I have been really intentional about making everything we do at Acad AI revolve around the principles (from customer obsession, to doing everything to the best standard, ownership, etc.) I got to learn about these principles when I visited AWS in Germany.

Interviewer: What were the immediate operational or business challenges you faced right after graduation, and how did you navigate securing investment, market validation, or scaling the team outside the university environment?

Anjolaoluwa: The biggest challenge we faced right after graduation was customer acquisition. We had been leveraging social media marketing and content creation as our go-to-market strategy but that was not working. Thanks to mentorship and guidance, we were able to try out a new strategy – workshops and Whatsapp outreach/ community which has made a significant difference in our customer base. Information is power really, I optimized my LinkedIn and made connections with people that usually post or send different grant opportunities, we have qualified to the finals of about 5 startup grant competitions and we have been able to secure grants worth up to \$30,000 (mostly in form of credits for services we would otherwise pay for such as email automation, Cloud infrastructure, Redis database, and so on). Hiring has mostly been through referrals, since graduation, we have been able to provide employment to 2 people that were not originally on the core team – product design and marketing.



Anjolaoluwa with the ACAD AI team

START UP SPOTLIGHT

Interviewer: What is the single most valuable lesson you have learned about entrepreneurship or running an AI company since leaving Babcock University?

Anjolaoluwa: Having a team that cares about and believes in your business (nearly) as much as you do is everything. As an entrepreneur, your people are your biggest asset. Care for them genuinely, and they will care for your business as if it were their own. Shout out to my amazing Acad AI team.

Interviewer: What advice would you give to current Babcock University students who have a brilliant, tech-driven idea but are hesitant to take that leap and build their company today?

Anjolaoluwa: Whether you think you can or cannot. You are right.

Interviewer: You are described as "making exploits." What does this phrase mean to you personally, and what do you hope your success represents to other young, Nigerian tech entrepreneurs, especially women?

Anjolaoluwa: For me, it means doing something most people would rather not do – creating jobs for people instead of hunting for my next job, pushing hard for what I believe in instead of quitting on days when things felt tough. I hope I inspire any woman or young person reading this to know that the world is your oyster and when it comes to building something you believe in, there's no such thing as failure. The only time you fail is when you quit (my sister Toluwalope Ajayi actually told me this and it has kept me going).

Interviewer: If you could leave the entire Babcock University community, students, faculty, and alumni with one final message about innovation, integrity, and impact, what would it be?

Anjolaoluwa: Don't wait till you feel "ready." Start with what you have, where you are, and grow as you go.

SCAN TO JOIN ACAD AI
EDUCATORS NETWORK



Anjolaoluwa with team members of ACAD AI



ZOHO AND BABCOCK PARTNER TO FUEL DIGITAL INNOVATION IN STUDENTS

Equipping Young Creators with Future-Ready Low-Code Skills

Babcock University has forged a strategic partnership with global technology leader Zoho through the Babcock Centre for Executive Development (BCED) to address the growing demand for digital skills in the Nigerian economy. This collaboration is part of Zoho's global Young Creators Program and is designed to equip students with hands-on expertise in low-code application development.

Practical Skills for the Modern Economy

Over 50 students from Computer Science, Business, and Information Technology participated in the intensive three-day training. The focus was on practical problem-solving using Zoho Creator, the company's powerful low-code platform that allows students to design and deploy business-ready applications without needing deep programming knowledge.

The training emphasized how modern cloud technologies and low-code tools can serve as a catalyst for entrepreneurship and accelerate digital transformation.

EVENT HIGHLIGHT

“As part of our commitment to supporting local talent development in Nigeria, we are excited to collaborate with Babcock University to equip students with future-ready digital skills,” said Kehinde Ogundare, Country Head, Zoho Nigeria. “Through the Young Creators Program, we aim to empower young innovators to build solutions that solve real business challenges while strengthening the local technology ecosystem.”

A Foundation for Continuous Learning

This collaboration is not a one-time event; it establishes a foundation for continuous learning. Zoho and BCED are planning to roll out additional workshops, programs, and innovation-driven initiatives. Discussions are also underway to integrate Zoho applications directly into Babcock’s entrepreneurship curriculum, ensuring students have continuous access to industry-grade technology.

Dr. Ayodeji Ajibade, Director of the Babcock Entrepreneurship Development Centre (BEDC), noted the importance of the partnership: “Partnering with Zoho strengthens our mission by providing students with industry-standard tools and practical learning experiences that bridge the gap between classroom knowledge and real-world application. We are committed to preparing our students for leadership in a rapidly evolving digital economy.”

The Young Creators Program is part of Zoho’s global youth empowerment initiative, which has successfully trained more than 2,000 young learners worldwide since its launch in 2022.



BUSEC EXCOS SPOTLIGHT



HAMED OTUN

What is your full name and your position in BUSEC?

My name is Hamed Otun, and I have the privilege of serving as the President of the Babcock University Student Entrepreneurship Club (BUSEC) for the 2025/2026 academic session.

What motivated you to join BUSEC?

I joined BUSEC because I have always believed that ideas are the currency of the future. BUSEC represents a space where young people do not just talk about business; we actually build, learn, and grow together. I wanted to be part of something bigger than myself a movement that turns ordinary students into extraordinary founders.

What do you want BUSEC to look like after your tenure ends?

By the end of my tenure, I want BUSEC to stand as the most organized, influential, and respected student club in Babcock a place where innovation thrives and members

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Dr. Sunday D. Audu

genuinely feel proud to belong.

I want us to have structures that outlive this administration I systems, opportunities, and partnerships that make every future BUSEC member start from a higher level than we did.

How do you balance academics and executive responsibilities?

Discipline and structure.

I have learned to plan ahead, delegate effectively, and never forget that I am a student first.

I surround myself with a capable team that shares the same vision, and together we make it work.

It is not easy, but when purpose drives you, balance becomes possible.

What is one word that best describes your personality in a team?

Intentional.

I do not do things halfway. Every move I make whether in leadership, planning, or collaboration is thought through and directed toward a clear goal.



BUSEC EXCOS SPOTLIGHT



IKHALEA PAUL OLUWATOFUNMI

What is your full name and your position in BUSEC?

I am Ikhalea Paul Oluwatofunmi, the Vice-President, main campus.

What is your major goal for BUSEC this semester?

I also want BUSEC to be recognized as a thriving club with exponential growth and bountiful resources both in terms of membership and impact. Each member should feel that joining BUSEC has transformed them by giving them valuable knowledge, practical experience, and the confidence to pursue their entrepreneurial goals.

What project are you most excited about working on?

BABCOCK ENTREPRENEURSHIP WEEK

How do you balance academics and executive responsibilities?

Firstly I commit my day and week into the hands of the most high God, then I prioritize my life by taking away distraction, I feel distraction and laziness are the major causes of

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imbalances when doing multiple tasks, once they are taking out you are left with things you actually need to do
And also scheduling things to do (you can plan your day in your phone)

What is your vision for BUSEC during your time in office?

My vision, is one where the name BUSEC becomes widely recognized across the entire university. Not only should students know about the existence of the club, but they should also clearly understand what we stand for, that we are here to guide, support, and walk with them on their entrepreneurial journey.





VICE-PRESIDENT

IKEJIAKU MUNACHIMSO

What is your full name and your position in BUSEC?

Hello. I am Ikejiaku Munachimso and I am the BUSEC Vice-President (Iperu)

How would you describe your leadership style?

I would say my leadership style is a blend of discipline with empathy. I am firm and fair, never partial, and I care about the welfare of my team. I understand personal and work challenges, but I also make sure we find ways to meet our goals without compromising anyone's well-being.

What are you currently studying, and how does it relate to your role in BUSEC?

As a law student, I have learned how to communicate clearly and speak with confidence, which helps me a lot as Vice President. The course also builds a strong sense of responsibility; you learn to take your tasks seriously and ensure you get the job done well.

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How do you balance academics and executive responsibilities?

Leadership and responsibility are not new to me. I have held positions for years, and one thing I have really learned is how to multitask and stay disciplined with my time. Most importantly, I always stick with God. He gives the best strategies, and honestly, it is His strength that keeps me going, especially when things get overwhelming.

What is a fun fact about you outside of BUSEC?

I love to sing - like a whole lot but my voice begs to differ and I do not like Strawberry ice-cream.



BUSEC EXCOS SPOTLIGHT



ADAGBOYI ELIZABETH MONICA

What is your full name and your position in BUSEC?

My name is Adagboyi Elizabeth Monica, and I am the Treasurer of BUSEC.

How do you plan to make an impact in your current role?

As Treasurer, my goal is to ensure transparency, accountability, and strategic financial planning in all BUSEC activities. I plan to implement better budgeting systems, encourage financial discipline, and support initiatives that promote both the club's growth and the development of its members.

What do you think makes BUSEC stand out from other clubs on campus?

BUSEC stands out because it balances school work and extra curricular activities which is the Entrepreneurship club, that pushes you to grow. Everyone's ideas matter, and there's always something exciting to learn or be part of.

What is one benefit you think students will gain most from BUSEC?

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They gain exposure that broadens their knowledge in entrepreneurship and opens doors to valuable networking opportunities.

If you could describe BUSEC in three words, what would they be?

Brilliant, Unstoppable, Empowering.



BUSEC EXCOS SPOTLIGHT



DIRECTOR OF PUBLICITY

UPAH PAUL OLABODE

What is your full name and your position in BUSEC?

My name is Upah Paul Olabode, and I serve as the Public Relations Officer of the Babcock University Student Entrepreneurship Club (BUSEC).

What is one thing you admire about your fellow executives?

I would not say I admire anything in particular; admiration is a strong word, but I do appreciate the level of commitment my fellow executives have shown towards the club and its activities. Their dedication reflects their resolve, discipline, and the kind of people they are. It is genuinely inspiring to see everyone put in so much effort to move the club forward.

What was your inspiration to take up this leadership role

My inspiration came from a desire to bridge the gap between business owners in Babcock and their potential customers and audiences on campus. I saw a need for better visibility and engagement for student entrepreneurs, and as the PRO, I wanted to be that bridge

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that connects innovation with opportunity.

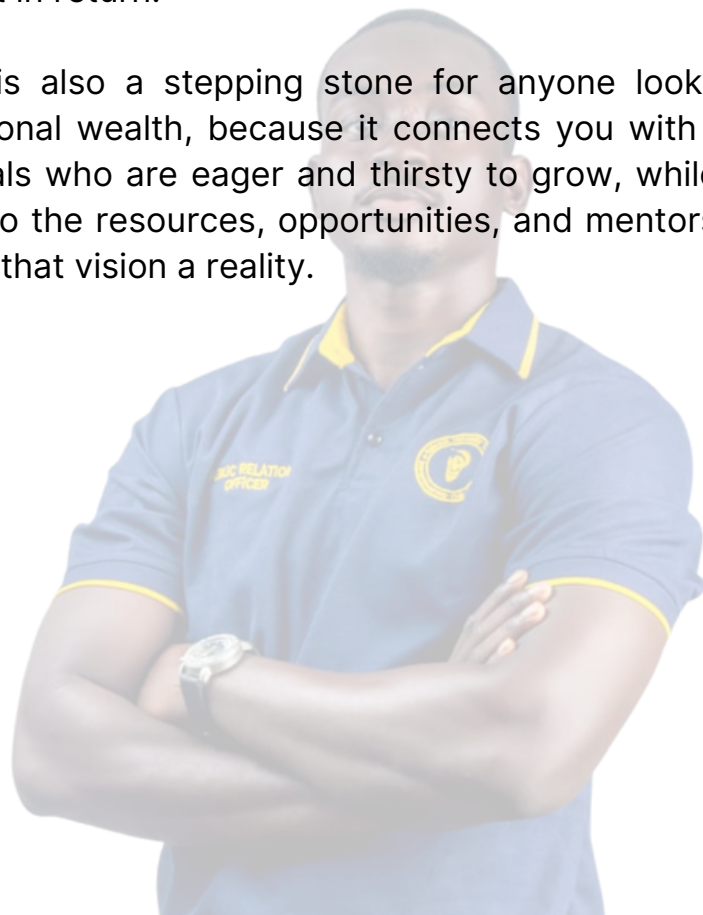
What message would you like to share with upcoming entrepreneurs in Babcock?

Entrepreneurship in Babcock is more than just selling products; it is about solving real problems, creating value, and building something that lasts. Do not wait for perfect conditions; start with what you have, where you are. Stay consistent, stay creative, and stay resilient. Every successful brand you know today began as an idea in someone's mind, what made the difference was execution and belief.

What advice would you give to anyone who wants to join BUSEC (Babcock University Student Entrepreneurship Club)?

Join BUSEC with an open mind and a hunger to grow. It is more than just a club; it is a network of thinkers, builders, and innovators who are passionate about creating change and success. The more energy and effort you invest, the more value you'll get in return.

BUSEC is also a stepping stone for anyone looking to build generational wealth, because it connects you with like-minded individuals who are eager and thirsty to grow, while giving you access to the resources, opportunities, and mentorship needed to make that vision a reality.



BUSEC EXCOS SPOTLIGHT



GENERAL SECRETARY

ARIGBEDE FAITH ATINUKE

What is your full name and your position in BUSEC?

My name is Arigbede Faith Atinuke, and I am the General Secretary of BUSEC.

How do you balance academics and executive responsibilities?

Honestly, it takes a lot of intentional planning. I have learned to prioritize and create a flexible schedule. It's not always easy, but I try to stay organized and remind myself why I took on these responsibilities in the first place.

What does entrepreneurship mean to you personally?

I would say; entrepreneurship is a mindset. It is about seeing problems as opportunities and having the creativity and courage to turn ideas into impact.

What is the most valuable lesson you have learned as a BUSEC executive so far?

I have learned that leadership is really about people; understanding them, listening to them, and creating room for collaboration. No matter how great your ideas are, success

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depends on teamwork and communication.

What project are you most excited about working on?

The BUSEC Peer-to-Peer Review, definitely! It is such a brilliant initiative that fosters authenticity and mutual growth among student entrepreneurs, through reliable student feedback. I love that it gives members the chance to learn from one another in a supportive way.





MEDIA AND COMMUNITY MANAGER

DANIEL OVILI

What is your full name and your position in BUSEC?

My name is Daniel Ovili, and I currently serve as the Media and Community Manager for BUSEC (Babcock University Student Entrepreneurs Club). I oversee the club's communications, branding, and engagement with the Babcock community both online and offline.

What is the most valuable lesson you have learned as a BUSEC executive so far?

The most valuable lesson I have learned is that leadership is about service and consistency. Every project, campaign, or idea requires not just creativity but also follow-through. I have realized that impact does not happen overnight; it is built one intentional step at a time.

What does entrepreneurship mean to you personally?

To me, entrepreneurship means creating value where others see problems. It is not just about making money; it's about solving real needs and inspiring change through innovation

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and courage. Entrepreneurship is a mindset; one that keeps you growing, adapting, and daring to try.

What do you enjoy most about being part of the BUSEC club?

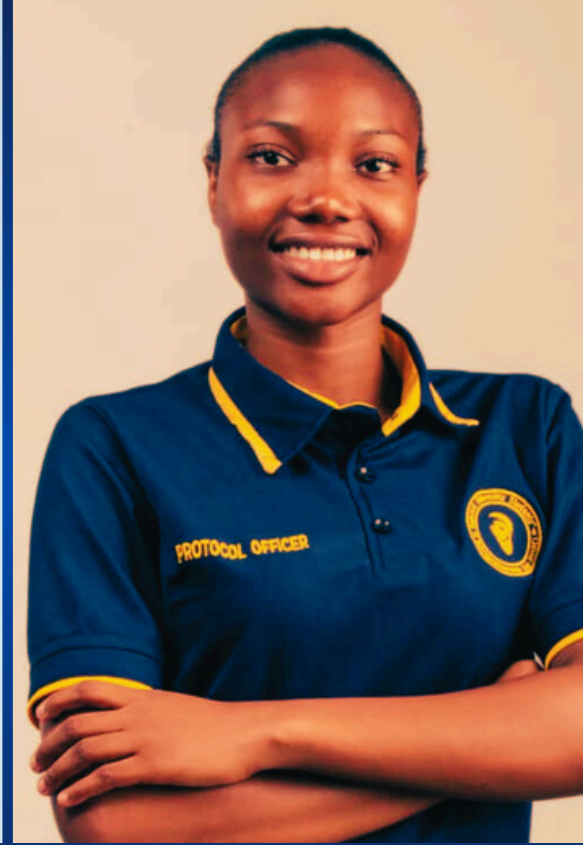
I enjoy the sense of purpose and community. BUSEC brings together young, ambitious minds who genuinely want to make an impact. Working with other passionate executives and student entrepreneurs constantly challenges me to think bigger and lead better.

What advice would you give new and prospective members looking to get involved with the club?

My advice would be: do not just join, participate. Attend meetings, volunteer for events, share your ideas, and network. BUSEC is more than a club; it's a platform that can shape your career and mindset. The more effort you put in, the more value you will take out.



BUSEC EXCOS SPOTLIGHT



DIRECTOR OF PROTOCOL

SODOLAMU OLUWASEYIFUNMI SHARON

What is your full name and your position in BUSEC?

Sodolamu Oluwaseyifunmi Sharon, and I am the current Protocol Officer of BUSEC.

How do you handle challenges or setbacks as a leader?

To rest and rethink to find a better solution and to ensure I move forward.

What is the most valuable lesson you have learned as a BUSEC executive so far?

Being able to work with different personalities and how to manage people.

What is your biggest motivation for staying consistent?

Proverbs 22:29 KJV [29] Seest thou a man diligent in his business? he shall stand before kings; He shall not stand before mean men.

What was your inspiration to take up this leadership role?

The relief I get in organizing things, and order in things.

BUSEC EXCOS SPOTLIGHT



DIRECTOR OF WELFARE

ORE-OFE ADELEKE

What is your full name and your position in BUSEC?

My name is Ore-ofe Adeleke, a 600 level Medical Student. I'm the Welfare Director of BUSEC.

What is one thing you hope to achieve before the end of your tenure?

I hope to build a stronger connection between entrepreneurs in Babcock. Because we're all in different courses and halls, many people don't really get to interact that much. By the end of my tenure, I want there to be a stronger community among entrepreneurs. I also hope to help organize more fun activities this tenure.

What does entrepreneurship mean to you personally?

For me, entrepreneurship means creativity and independence. I love that it's such a broad space and there's room for everyone to find their own path and make something unique out of it. It also gives me the chance to design the kind of lifestyle I want for myself, doing what I enjoy while making money out of it.

BUSEC EXCOS SPOTLIGHT

Babcock Entrepreneurship Digest

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What is your favorite thing about being part of a BUSEC?

What's your favorite thing about being part of BUSEC? Honestly, the people. I really love the team I work with. The executives are so friendly and easy to relate with. I also love that BUSEC allows me to connect with so many amazing entrepreneurs I might never have met otherwise.

How has BUSEC shaped your perspective on business or leadership?

How has BUSEC shaped your perspective on business or leadership? BUSEC has taught me that leadership takes time, responsibility, and commitment but it's always worth it. Showing up every week despite busy academic schedules isn't easy, but it builds discipline and consistency. I've also learned that in business, consistency is everything. I've seen members who constantly engage their customers, and their businesses have grown so much because of it. I've definitely been taking notes and learning from them.



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MOLADE DORCAS MONIJESU

What is your full name and your position in BUSEC?

I am Molade Dorcas Monijesu, and I am the BUSEC Chaplain for the current administration.

What personal skill are you hoping to develop through your role?

Build my spiritual life more and connect people.

What is the most valuable lesson you've learned as a BUSEC executive so far?

Teamwork and how much we love each other.

What is one thing you hope to achieve before the end of your tenure?

I want to be able to inspire and influence people to believe in themselves, have faith and know that whatever they want to go into they can do it.

What does entrepreneurship mean to you personally?

In two word innovation and business.

