



**BABCOCK**  
**UNIVERSITY**

ILISHAN-REMO, OGUN STATE, NIGERIA

# COLLEGE OF POSTGRADUATE STUDIES

## 2022/2023 PhD Thesis Abstract

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**RT: Knowledge Assets and Financial Performance of Quoted Deposit Money Banks in Nigeria**

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**AB:** Financial performance of Quoted Deposit Money Banks (QDMBs) in Nigeria is a snapshot of their achievement for a certain period. Literature has identified sub-optimal financial performance (Return on Capital Employed (ROCE), Return on Assets (ROA), Return on Equity (ROE), Earnings per Share (EPS) and Dividend per Share (DPS)) probably due to non-recognition of knowledge assets in the current reporting framework. Previous studies have examined credit risk management, intellectual capital analysis and liquidity management to the neglect of knowledge assets influences. This study examined the effect of knowledge assets on the financial performance of quoted deposit money banks in Nigeria.

The study adopted *ex-post facto* research design. The population comprised 30 licensed banks in Nigeria while the participating sample size was 12 QDMBs that were active on the floor of the Exchange market, selected by using purposive sampling technique. Validated data were extracted from published audited annual financial reports from 31<sup>st</sup> December 2011 to 2020. For the reliability of the instrument, the secondary data complied with the provisions of the Companies and Allied Matters Act (CAMA, 2020). Data were analyzed using descriptive and inferential (Feasible Generalized Least Square (FGLS)) statistics.

Findings showed that knowledge assets positively predicted financial performance of QDMBs ( $Adj.R^2 = 0.57$ ,  $F(5, 114) = 64.2$ ,  $p < 0.05$ ). Knowledge assets significantly influenced ROCE ( $Adj.R^2 = 0.52$ ,  $F(5, 114) = 89.9$ ,  $p < 0.05$ ), ROA ( $Adj.R^2 = 0.54$ ,  $F(5, 114) = 56.66$ ,  $p < 0.05$ ), ROE ( $Adj.R^2 = 0.68$ ,  $F(5, 114) = 57.82$ ,  $p < 0.05$ ), EPS ( $Adj.R^2 = 0.72$ ,  $F(5, 114) = 90.10$ ,  $p < 0.05$ ) and DPS ( $Adj.R^2 = 0.78$ ,  $F(5, 114) = 19.19$ ,  $p < 0.05$ ).

The study concluded that knowledge assets enhance financial performance of QDMBs in Nigeria. The study recommended that knowledge assets should be incorporated into the annual reports of the banks by the management. International Financial Reporting Standards (IFRS) should be updated by International Federation of Accountants (IFAC) for the recognition of knowledge assets in financial reporting.

**Keywords:** Financial performance, Human assets, Knowledge assets, Quoted deposit money banks, Relational assets, Return on assets

**Word Count:** 324

*Abbreviations: RFN: Researcher's Full Name, RD: Researcher's Department, RS: Researcher's School, RE: Researcher's Email, RAE: Researcher's Alternate Email, RP: Researcher's Phone Contact, RT: Registered Title, MS: Main Supervisor, ME: Main Supervisor's E-mail Address, SP: Main Supervisor's Phone Contact, CS: Co-Supervisor, CE: Co-Supervisor's E-mail Address, CP: Co-Supervisor's Phone Contact, AB: Abstract*

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