



BABCOCK
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COLLEGE OF POSTGRADUATE STUDIES

2022/2023 PhD Thesis Abstract

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RT: Information Literacy Skills, Social Media Engagement and Electronic Information Resources Use by Lecturers in Selected Private Universities in South West, Nigeria

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AB: The use of Electronic Information Resources (EIRs) enhances the quality of research and teaching. Studies have shown that low use of EIRs has been reported among lecturers in private universities in South-West, Nigeria. Effective use of EIRs depends on information literacy skills and social media engagement. There is dearth of literature on the joint influence of information literacy skills and social media engagement on EIRs use. Evidence from literature showed that social media engagement is an emerging area of study just receiving the attention of scholars. This study examined the influence of information literacy skills and social media engagement on electronic information resources use by lecturers in selected private universities in South-West, Nigeria.

The study adopted survey research design. The population comprised 3,201 lecturers in selected private universities in South-West, Nigeria. A sample size of 356 was selected using Taro Yamane's method of determining sample size. Respondents were selected using a multistage sampling technique. A structured and validated questionnaire was used for data collection. Cronbach's alpha reliability coefficient for the constructs ranged from 0.74 to 0.96. A response rate of 78.1% was recorded. Data were analysed using percentage, mean, standard deviation and inferential statistics such as simple linear and multiple regression analyses at 5% level of significance.

The findings showed that information literacy skills and social media engagement jointly and significantly influenced the use of EIRs ($Adj.R^2 = 0.19$, $F(2, 275) = 33.3$, $p < 0.05$) by lecturers in private universities in South-West, Nigeria. The study further revealed that Information literacy skills ($\beta = 0.44$, $t(275) = 8.16$, $p < 0.05$) had significant influence on EIRs use by the lecturers. Also, social media engagement ($\beta = 0.19$, $t(275) = 3.16$, $p < 0.05$) had a positive and significant influence on EIRs use by lecturers of private universities in South-West, Nigeria. Additionally, the study revealed that on a scale of four, the level of EIRs use of the lecturers was high ($\bar{x} = 3.28$).

The study concluded that information literacy skills and social media engagement promote the use of EIRs among university lecturers. The study recommended that the management of private universities in South-West, Nigeria should ensure continuous provision of EIRs with adequate information communication technology tools to facilitate their seamless use.

Keywords: Electronic information resources, EIRs accessibility, EIRs availability, Information literacy skills, Social media engagement, Use of electronic information resources

Word Count: 371

Abbreviations: RFN: Researcher's Full Name, RD: Researcher's Department, RS: Researcher's School, RE: Researcher's Email, RAE: Researcher's Alternate Email, RP: Researcher's Phone Contact, RT: Registered Title, MS: Main Supervisor, ME: Main Supervisor's E-mail Address, SP: Main Supervisor's Phone Contact, CS: Co-Supervisor, CE: Co-Supervisor's E-mail Address, CP: Co-Supervisor's Phone Contact, AB: Abstract

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